

BRASIL



OSAKA, KANSAI, JAPAN
EXPO
2025

BRASIL
ブラジル

O maior evento do mundo



**FIFA WORLD CUP
Qatar 2022**

3 mi

ingressos

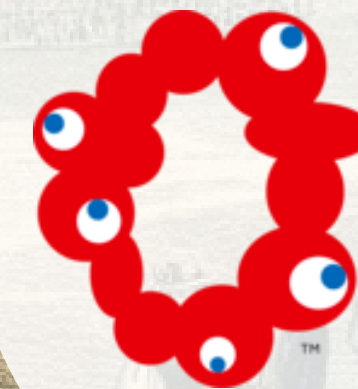


Rio 2016



6 mi

ingressos



OSAKA, KANSAI, JAPAN

**EXPO
2025**

28 mi

ingressos

THE CRYSTAL PALACE IN HYDE PARK FOR GRAND INTERNATIONAL EXHIBITION OF 1851.

Dedicated to the Royal Commissioners.

apexBrasil

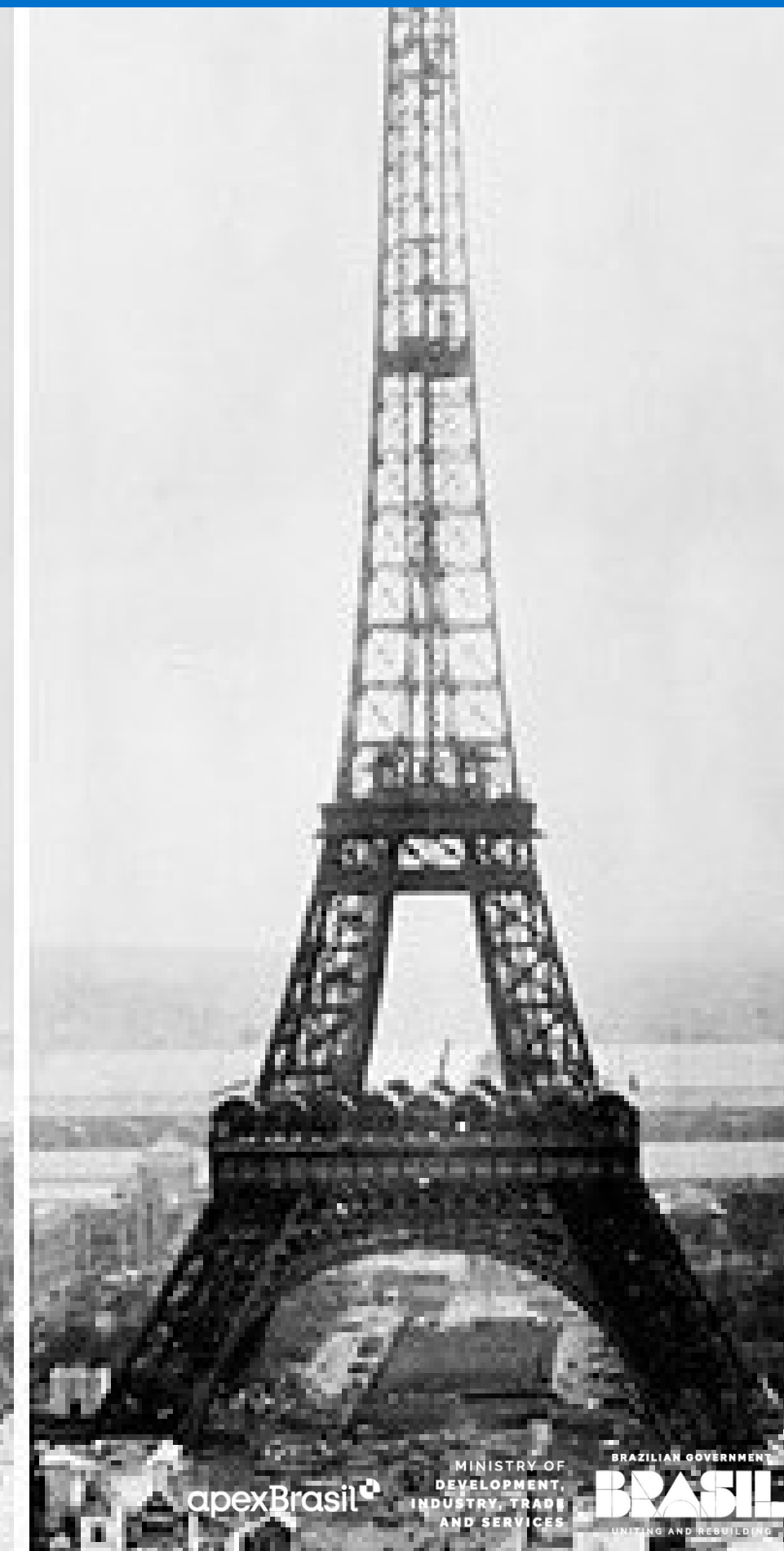
MINISTRY OF
DEVELOPMENT,
INDUSTRY, TRADE
AND SERVICES

BRAZILIAN GOVERNMENT
BRASIL
UNITING AND REBUILDING

Quase 200 anos de legado



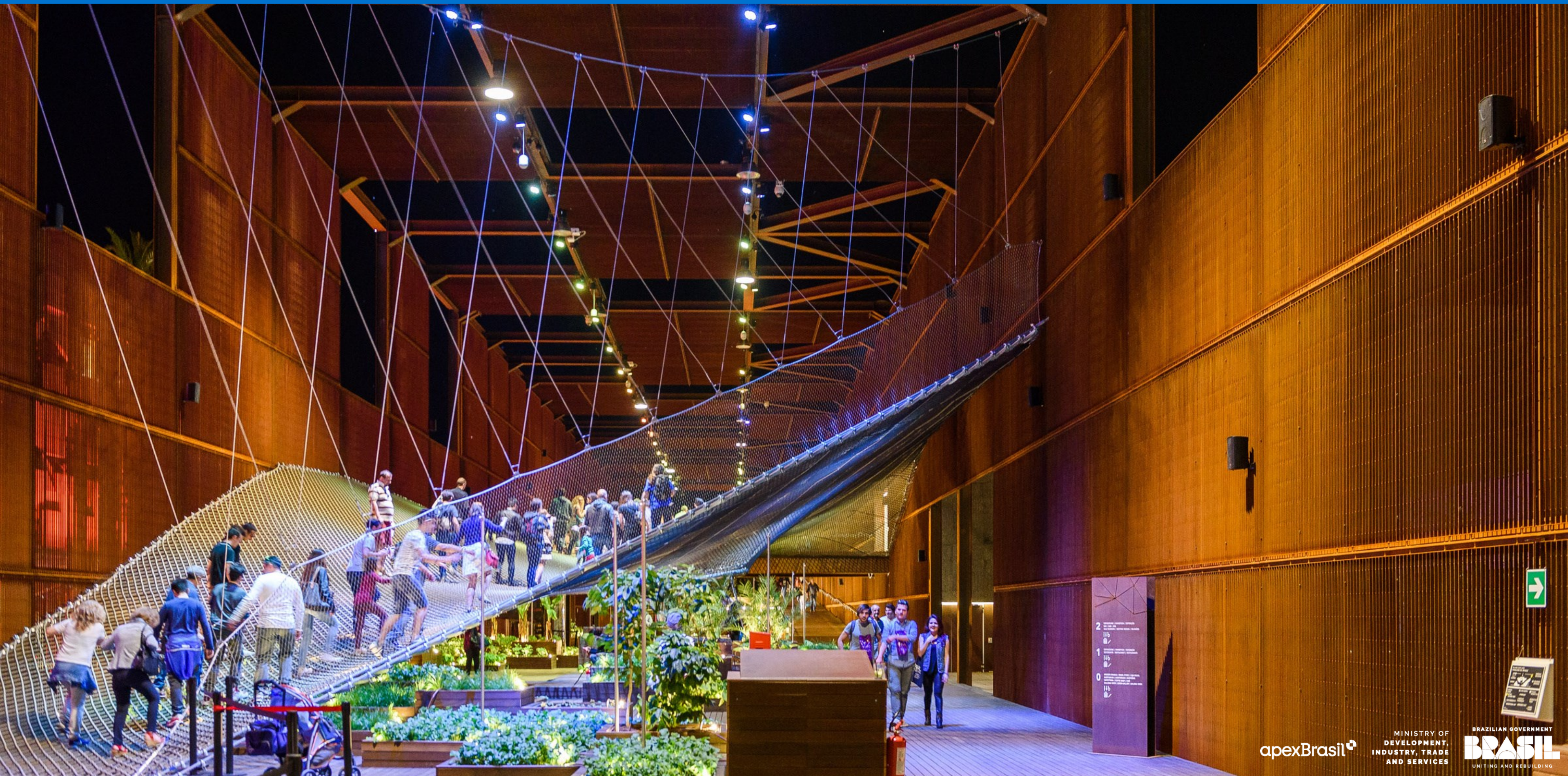
5 em 5
anos



Pavilhão Brasil - Expo 2010 Xangai



Pavilhão Brasil - Expo 2015 Milão



Pavilhão Brasil - Expo 2020 Dubai



Pavilhão Brasil - Expo 2020 Dubai



Atrações Culturais



Cooking Show



Localização do lote atribuído ao Brasil

Designing the Future Society for Our Lives

13 de abril a 13 de outubro de 2025

1,55 km²

Connecting Lives

Saving Lives

Empowering Lives



ブラジル

私たちが 目指している 未来は何か?

Existirmos, a que será que se destina?
Existing, what is it meant for?

カエターノ ヴェローゾ
Caetano Veloso

みせ
SHOP
LOJA

カフェ
COFFEE SHOP
CAFÉ

apexBrasil

MINISTRY OF
DEVELOPMENT,
INDUSTRY, TRADE
AND SERVICES

BRAZILIAN GOVERNMENT
BRAZIL
UNITING AND REBUILDING



Exposição permanente

apexBrasil

MINISTRY OF
DEVELOPMENT,
INDUSTRY, TRADE
AND SERVICES

BRAZILIAN GOVERNMENT
BRASIL
UNITING AND REBUILDING



Sala multiuso

Gallery WEST

Exhibition Area: Approx. 600m²

Animation, fashion, and other exhibitions are expected to be held on a rotating basis during the Expo.

Pop-Up Stage West

Stage Area: Approx. 50m²
With a roof and small dressing room

Music, talking events, festivals, and other events are expected to be held on a rotating basis during the Expo.

Pop-Up Stage North

Stage Area: Approx. 50m²
Roofed stage with a small dressing room

Music, talking events, festivals, and other events are expected to be held on a rotating basis during the Expo.

Pop-Up Stage Inner East

Stage Area: Approx. 50m²
Roofed stage with a small dressing room

Music, talking events, festivals, and other events are expected to be held on a rotating basis during the Expo.

Pop-Up Stage Outer East

Stage Area: Approx. 50m²
Roofed stage with a small dressing room

Music, talking events, festivals, and other events are expected to be held on a rotating basis during the Expo.

EXPO Arena

Seating Capacity: Approx. up to 16,000
Roofed Stage —
Large Video Display System

Outdoor events including large live events, video screening, and festivals are expected to be held.

EXPO Hall

Seating Capacity: Approx. 1,900
Center Stage Type Hall
Large Video Display System

Theater events, including music, dramas, performing arts, and futuristic entertainment are expected to be held.

EXPO Exhibition Center

Display Area: Approx. 4,000m²
Seating Capacity: Approx. 3,000

Various exhibitions are scheduled to be held on a rotating basis during the Expo.
The EXPO Messe is expected to be divided into two areas of 2000m² each for use.

EXPO National Day Hall

Seating Capacity: Approx. 500

Events such as National Day, Special Day, and other theater events are expected to be held.

Pop-Up Stage South

Stage Area: Approx. 50m²
Roofed stage with a small dressing room

Music, talking events, festivals, and other events are expected to be held on a rotating basis during the Expo.

Gallery EAST

Display Area: Approx. 300m²

Exhibitions on animation and fashion are expected to be held on a rotating basis during the Expo.

Semanas Temáticas

Co-criando culturas para o futuro



25/abr - 06/mai

O futuro da Comunidade e Mobilidade



15/mai - 26/mai

Necessidades: Comida, roupas e abrigo



05/jun - 16/jun

Saúde e Bem Estar



20/jun - 01/jul

Aprendendo e Brincando



17/jul - 28/jul

Paz, segurança humana & dignidade



01/ago - 12/ago

O futuro da Terra e biodiversidade



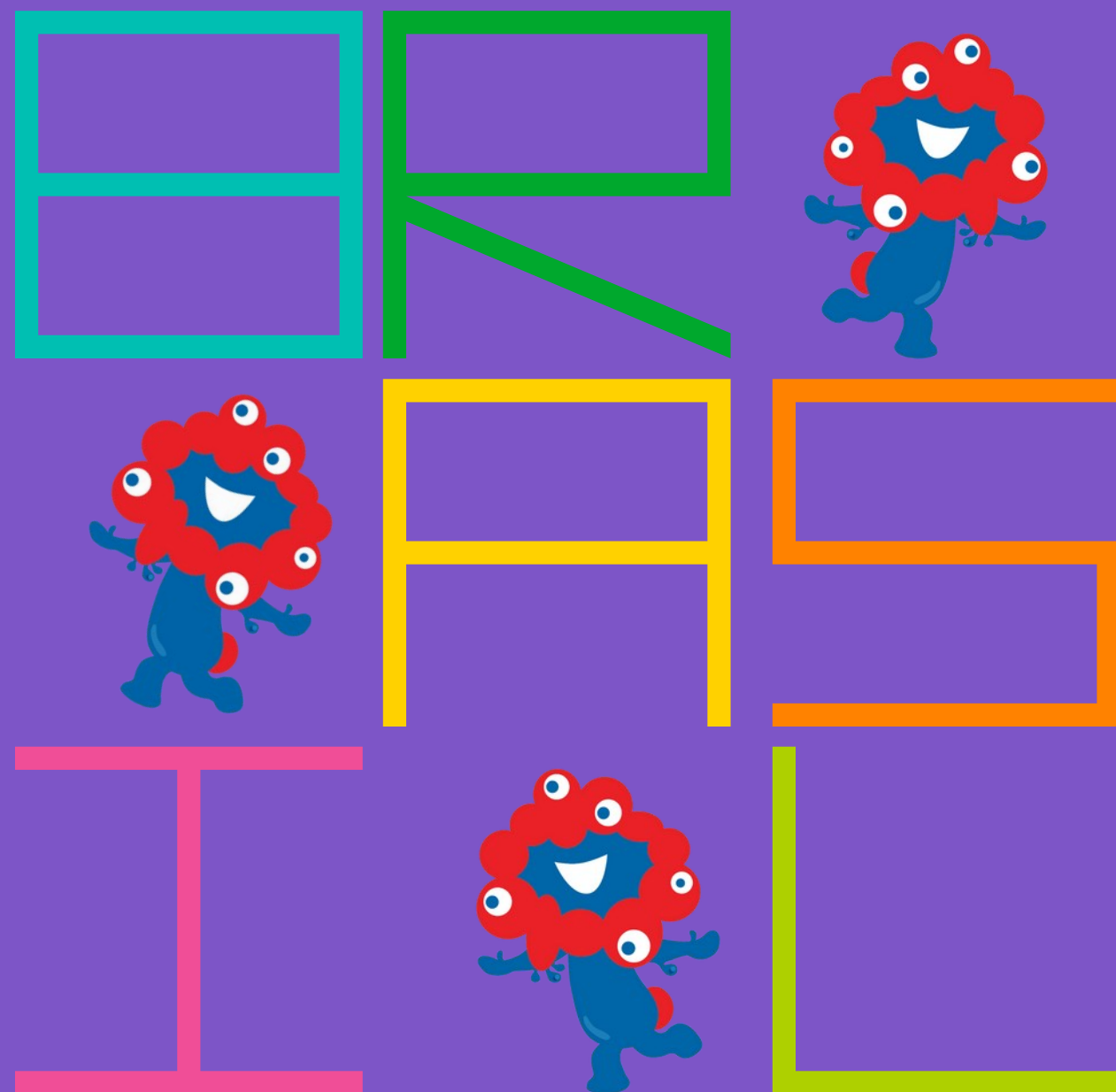
17/set - 28/set

ODS: Sociedade futura para a vida



02/out - 12/out

Q&A



Espaço aberto
para dúvidas e
esclarecimentos

Gerência de Exposições
Universais e Projetos
Especiais

geupe@apexbrasil.com.br
www.apexbrasil.com.br