



Serviços e Programas de Apoio às Empresas Brasileiras na Indonésia

Apex Websérie - Direto do Mercado Edição Indonésia

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Chefe do SECOM em Jacarta



Informações Essenciais



General overview:

Population : 285 million (BPS, 2024 est.)
 Total Area : 1,904,569 sq km (14th largest)
 Capital : Jakarta
 GDP (PPP) : USD 4.983 trillion (2025 est.) (7th)
 GDP (Nominal) : USD 1.493 trillion (2025 est.) (5th)
 Language : Bahasa Indonesia, English (business, professional), and local dialects

(1 USD = 16,574 Indonesian Rupiah or 1 BRL = 2,898 Indonesian Rupiah)

Key Industries :
 Automotive
 Chemicals
 Electronics
 Energy and Power
 Financial Services
 Healthcare
 Industrial Equipment
 Media
 Mining
 Telecommunication
 Palm Oil

Informações Essenciais



A economia indonésia cresceu 5,05% em 2023, em linha com a média anual de 5,2% registrada desde 2018

A projeção de crescimento para 2024 é de 5%. A demanda indonésia por commodities, sobretudo agrícolas, deverá continuar em ascensão, o que proporciona oportunidades ao setor agroexportador brasileiro.



Política de autossuficiência alimentar

A busca por autossuficiência em alimentos no longo prazo é uma política de Estado na Indonésia. A diretriz fundamentou as iniciativas do governo do Presidente Joko Widodo (2014-24) e deverá ser fortalecida no recém-iniciado governo do Presidente Prabowo Subianto.



A Indonésia continuará dependente da importação de alimentos

No curto e médio prazos, tal dependência é incontornável. Nesse contexto, o posto tem, nos níveis correspondentes, feito gestões junto a interlocutores públicos e privados indonésios visando à ampliação do acesso ao mercado indonésio de alimento ao setor agroexportador brasileiro.



SECOM has sought to implement actions aims at diversifying exported goods to Indonesia

Brazil-Indonesia Trade Figures (2024)



In 2024, the Brazilian export basket to Indonesia remains concentrated in the **agribusiness sector**, with the top three products (soybean meal, sugars and molasses, and raw cotton) accounting for **80.6%** of the total. The main products exported by Brazil to Indonesia were:

1. Soybean meal and other animal feed (USD 1.66 billion)
2. Sugars and molasses (USD 1.65 billion)
3. Raw cotton (USD 296 million)
4. Other products from manufacturing industry (USD 193 million)
5. Cellulose (USD 147 million)

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O SECOM atua no Sistema Brasileiro de Promoção Comercial e Investimentos:

1. Oferecendo apoio individual às empresas brasileiras que buscam novos mercados e parceiros
2. Oferecendo informações às empresas estrangeiras interessadas em investir no Brasil ou importar produtos brasileiros
3. Desenvolvendo pesquisas de produtos/mercados e análises de competitividade



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4. Organizando seminários e conferências sobre oportunidades de investimento e comércio no Brasil
5. Identificando e disseminando informações comerciais e oportunidades de investimentos no exterior

COMMEMORATING 67TH ANNIVERSARY OF INDONESIA – BRAZIL BILATERAL RELATIONSHIP

Indonesia – Brazil Virtual Business Forum

Tuesday, 15th September 2020
10.00 - 12.00 (GMT+7)
Zoom Virtual Meeting Room

REGISTRATION: www.bsd-kadin.id/indobrazil

Meet Our Speakers

SHINTA W. KAMDANI Vice Chairwoman for International Relations KADIN Indonesia	MAHENDRA SIREGAR Vice Minister of Foreign Affairs of Indonesia
JOSÉ AMIR DA COSTA DORNELLES Ambassador of Federative Republic of Brazil to Indonesia	DARIANTO HARSONO Director of America II of the Indonesian Foreign Ministry
EDI YUSUP Ambassador of Indonesia to the Federative Republic of Brazil	LIÊGE VERGILI NOGUEIRA Executive Director of ABIEC
NICOLAS D. KANTER President Director, Vale Indonesia Tbk	AGUNG LAKSAMANA Bilateral Committee KADIN Indonesia for Brazil

KADIN Indonesia Business Service Desk
event@bsd-kadin.id
bsd-kadin.id

KEMENTERIAN RISET DAN TEKNOLOGI
BADAN RISET DAN INOVASI NASIONAL
REPUBLIK INDONESIA

#INOVASI INDONESIA

Live Streaming Youtube Rabu, 9 September 2020 / pkl 18.30 - 21.30 WIB

WEBINAR

LESSON LEARNED FROM THE DEVELOPMENT OF BRAZILIAN BIOETHANOL-BASED BIOFUEL
Pricing Scheme, Regulation, Research Supports, Development, and Innovation.

bit.ly/BrazilBioFuel

www.ristekbrin.go.id @Kementerianristekbrin Kemenristekbrin

UNS
Animal Science Master Program
WebMaster Series #5

Business Talk

"Apakah impor sapi dari Brazil, dapat menjadi solusi persoalan industri sapi potong di Indonesia?"

Narasumber	Pengantar
"Tinjauan kesmavet terhadap impor sapi dari daging dari Brazil" - Drh. Tri S. P. Naipospos, M.Phil., PhD. (AMK Kesehatan Masyarakat Veteriner) "Peluang dan tantangan Brazil sebagai alternatif supplier sapi potong" - Gustavo Monaco (Brazilian Association of Live Cattle Exporters) - Jorge Caetano Junior (General Coordinator of Animal Health, Brazilian Ministry of Agriculture) "Strategi untuk mengamankan sustainability supply daging di Indonesia" - Kementerian Perdagangan (representative) "Sudut pandang KADIN dalam menghadapi permasalahan supply daging sapi di Indonesia" - Ir. Yudi Guntara Noor, S.Pi, IPU (Ketua Komite Sapi Industri Potongan dan Kemitraan KADIN Indonesia)	- Prof. Dr. Ir. Samanhudi, S.P., M.Si, IPM, ASEAN Eng. (Dekan FP, UNS - Sambutan) - Duta Besar RI untuk Brazil - Duta Besar Brazil untuk RI "Sistem impor sapi hidup di Indonesia yang hanya berasal dari satu negara memunculkan kekhawatiran terkait isu stabilitas stok yang akan berimbas pada kenaikan harga hingga kelangkaan daging nasional. Brazil sebagai negara dengan populasi sapi terbesar di dunia tahun 2021 merupakan alternatif supplier sapi potong. Webinar ini akan membahas tentang peluang, kondisi aktual, tantangan, dan kebijakan terkait impor sapi dari Brazil"
Moderator	
	Dr. Ir. Rochadi Tawaf, MS. (Dekan fakultas FID-IPU)

Live on: **zoom**
More information: Ahmad Masykur +6285842268773

25 Mei 2021 09.00 AM (GMT +7) Free Registration bit.ly/webmasterseries5 Free Certificate

TROBOS

HALAL DO BRASIL

Be part of the **BRAZIL-INDONESIA Sustainability Agribusiness**

Attend the seminar and learn about the Halal connections that Brazil and Indonesia have been developing in recent years.

Oct 31 Brazil-Indonesia sustainability Agribusiness Seminar

- Opening
- Presentation - International Affairs Secretary of the Ministry of Agriculture of Brazil - Mr. Roberto Perosa
- Agribusiness trade and sustainability
- Halal do Brasil presentation
- Halal Discussion: Challenges and opportunities
- Closing

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6. Apoiando a participação de empresas e entidades de classe brasileiras em feiras internacionais;
7. Apoiando a organização de missões comerciais brasileiras no exterior e missões estrangeiras (investidores e importadores) para o Brasil
8. SECOM has been working with Indonesian authorities to help Brazilian companies obtain and expand access to the Indonesian market.



Brazil – ASEAN Trade Mission 2022



Brazilian Renderers na Indonésia – ILDEX 2023



Ethanol Talks 2023

KADIN - MERCOSUR Committee



- SECOM maintains a good relationship with the Indonesian Chamber of Commerce (KADIN)
- In 2018, Brazil Bilateral Committee at KADIN was established to facilitate bilateral trade
- In 2022, the committee coverage was expanded to **MERCOSUR**, allowing for more trade expansion in the region

Mr. Anderson Tanoto was appointed as the chairman in 2018. The Tanoto family (RGE) owns a pulp & paper factory in Bahia, Brazil. The committee is now chaired by Mr. Bernard Riedo, the RGE Palm Business Director.



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Guia para Empresas Brasileiras para Exportar para a Indonésia

bit.ly/Export-Guide-Indonesia



Exporting to Indonesia

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By Tenggara Strategics for the Embassy of Brazil, Jakarta

Founded by



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The **Jakarta** Post



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OBRIGADO

Terima Kasih

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